

jillian bak

strategy | research | sustainability

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key strengths

sustainable practice
collaboration
investigative research
creative brainstorming
future planning
pragmatic decision-making
resourcefulness
optimistic curiosity
graphic communication

awards & recognition

metropolitan water district of
southern california spring green
expo exhibitor | 2018
artcenter provost list | 2016-2019
artcenter sled grant | 2017
joe farrer scholarship | 2017

technical skills

adobe illustrator
adobe indesign
adobe photoshop
google sketchup
shop fabrication
microsoft suite
keynote
solidworks
keyshot

education

artcenter college of design | pasadena, ca
b.s. product design | minor in social innovation
december 2019 | 3.94 gpa

pasadena city college | pasadena, ca

product & graphic design studies
fall 2011 - summer 2016 | 3.9 gpa

experience

walt disney imagineering | assoc. master planner
jan 2020 - current | glendale, ca
integrating & analyzing a variety of data sources
(consumer insights, sustainability, trends, market
projections, & industry innovation) to strategically
plan the long-term future for all global disney
parks & resorts. partnering with interdisciplinary
teams to create narratives communicating complex
insights & data-driven market opportunities to
diverse audiences & leadership.

walt disney imagineering | master planning intern

jan 2019 - dec 2019 | glendale, ca
facilitated generative brainstorming exercises
creating speed-to-market solutions to consumer
needs & strategic business demands.
designed & implemented department-wide
graphics standards to ensure consistent, effective
& impactful communication.

virgin orbit | creative associate

may 2018 - dec 2018 | long beach, ca
supported the brand department through graphic,
interior & apparel design. championed employee
well-being & sustainable practice by fabricating
decompression zones around the facility using
upcycled factory scraps. designed & sourced
custom apparel & flight suits for launch crews.

insead school of business | creative facilitator

insead singapore | april 2018 - may 2018
co-lead hands-on design thinking, strategy &
user-centered research workshops for a global
group of businesspeople. responsible for
leading exercises on generative research,
insight development, & application of findings
to new business markets, products, or services.

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